

Workshop “Increasing social valorization of research”

Innoviris Anticipate Networking event 30.03.2017

Purpose

This workshop will introduce researchers to approaches that can help them to maximize the opportunities to generate social impact from their research.

During the workshop you will receive practical tools that will help you to plan your approach to social impact, as well as opportunity to discuss and share your experiences in small groups.

For some of the more experienced researchers this will be a refresher of what they already know and do, and therefore will serve as a great opportunity to share their experience with colleagues.

Learning objectives for the session

- An understanding that social impact/valorization, while ultimately out of the researcher’s individual control, will benefit from a planned approach to maximize opportunities to attain desired goals.
- A basic understanding of stakeholder mapping and impact planning techniques including theories of change and how they can be incorporated during the research process to facilitate social impact/valorization.

About Saskia Walcott

Saskia Walcott is an independent consultant, trainer and facilitator for the HE sector, who specializes in research communication and impact. She founded Walcott Communications in 2010. Since then she has worked with UK HE sector organisations on a diverse portfolio of communications related projects, supported a range of UK universities to prepare impact case studies for [REF2014](#) and continues to work directly with research teams to help them to plan for and create opportunities to generate social and economic impact from research.

Saskia was Head of Communications and Public Engagement for the Economic and Social Research Council (ESRC) between 2003 and 2010 and spent 15 months as Research Impact Manager at the University of Bath during 2014 and 2015.